



2010 Peninsula Players Playbill Advertising Contract

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

BLACK & WHITE ADS
Please check size

Deadline Dates

April 30, 2010
Contract/Deposit

May 7, 2010
Artwork Due

May 14, 2010
Final Balance Due

Check here to run your ad exactly like last year with **NO changes.**

WEB LINK: -\$25 - Must accompany ad purchase

Link to: _____ use logo from link

Or send logo to Audra@peninsulaplayers.com - **logo only, no pictures**

YES, artwork electronically sent to julie@doorcountyprinting.com with CC copy to Audra@peninsulaplayers.com
If contact info for the ad rep/graphic artist differs than the contact name of the advertiser, please provide:

Name of Ad Rep: _____
Phone: _____ e-mail: _____

Full Page
\$1,118
 5 1/4 x 8 1/4

Half Page
\$647
 5 1/4 x 4

Third Page
\$550
 3 1/2 x 4

Quarter page
Horz. only
\$417
 5 1/4 x 2

Business Card
\$368
 3 1/2 x 2

1/6 Page
Vertical
\$358
 1 11/16 x 4

1/12 Page
\$275
 1 11/16 x 1 7/8

ADS E-MAILED OR SENT ON DISK MUST BE MAC-COMPATIBLE
Please include a hard copy of your ad along with disk/cd or PDF.
Compatible software include QuarkXpress, Adobe Illustrator and Photoshop.
Questions, phone Julie @ 920-743-7339 or fax 920-743-7204

_____ Check is enclosed and in the amount of \$_____.

_____ Credit Card: Charge my Visa, MC, or Discover \$_____.

Name on Card: _____

Card # _____ Exp. _____ CVV. _____

Signature: _____ Date: _____

Billing address for Credit Card: _____

Keep a copy for your records send a copy of this contract to:

**Audra Baakari Boyle at Peninsula Players:
4351 Peninsula Players Rd Fish Creek, WI 54212**

CONTRACT TERMS

1. Advertiser authorizes insertion of ad in the 2010 Playbill and agrees to payment as stated on this contract.
2. Peninsula Players reserves the right to refuse any ad deemed inappropriate.
3. The Advertiser will receive two tickets to the opening gala, scheduled for June 15, 2010.
4. Peninsula Players is authorized to charge additional fees for production work if advertiser does not submit ad in the correct form. Charges will be billed directly from our printer.
5. Late fees will apply if payment in full is not received by the final deadline date.
6. By signing this contract the advertiser and their representative agrees to the terms and conditions as specified on this contract.

I have read and agree to the contract terms specified above

X _____
Signature Date