



2023 Peninsula Players Theatre Playbill Advertising Contract

4351 Peninsula Players Road Fish Creek, WI 54212

www.peninsulaplayers.com (920) 868-3287

Contract and full payment due December 31, 2022 for Early Bird Discount.

Artwork, contract and final payment due April 30, 2023.

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

*Website listed in display ad will hyperlink to your website from each of the Peninsula Players Theatre's PDF Playbills in E-mails sent to patrons as well as on www.peninsulaplayers.com. Your website will also hyperlink from Support our Advertisers on www.peninsulaplayers.com to your website.

See Reverse Side for Ad Sizes, Prices and Terms

**Email print ready PDF artwork to Audra AND Bob.
Peninsula Players Theatre does not create artwork or adjust sizes.
Phone Bob at (920) 743-7339 with artwork questions.
audra@peninsulaplayers.com bob@doorcountyprinting.com**

☐ **Please run our ad exactly as it appeared last year with NO changes.**

☐ **We will email new artwork to Audra AND Bob at the above addresses.**

If contact info for the ad rep/graphic artist differs from the contact name of the advertiser, please provide contact information below:

Name of Ad Rep: _____

Phone: _____ e-mail: _____

Payment Information

☐ My check is enclosed and made payable to Peninsula Players Theatre.

☐ Use my American Express, Discover, Master Card or Visa Credit Card below:

(I understand full payment will be processed at time of receipt).

Name on Card: _____ CVV# _____
(security code)

Card # _____ Exp. _____

Billing address for Credit Card: _____

Signature: _____ Today's Date: _____

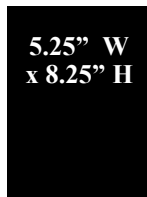
I have read and agree to the contract terms specified on reverse side.

**Send completed contract and payment to Peninsula Players Theatre or email to:
audra@peninsulaplayers.com**

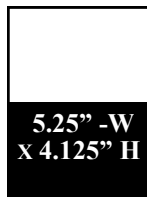
****See reverse page****

AD SIZE OPTIONS AND DIMENSIONS

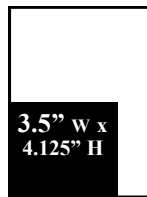
Early Birds Receive 5% off when paid in full by Dec. 31, 2022



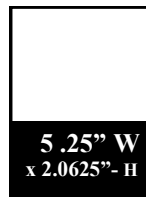
Full Page
\$1120



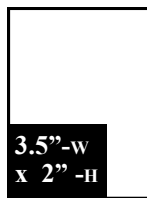
Half Page
\$650



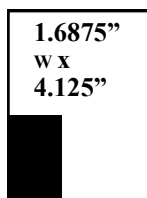
Third Page
\$555



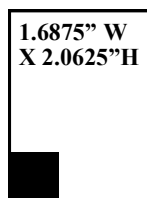
1/4 Page
Horz. only
\$420



Business
Card
\$370



1/6 Page
Vertical
\$360



1/12 Page
\$280



Deadline Dates

April 30, 2023

Artwork
Contract & 50%
Deposit Due

May 30, 2023

Final Balance Due

**Email print quality PDF
artwork with no crop marks
or bleeds to:**

audra@peninsulaplayers.com
bob@doorcountypainting.com

Questions on preferred format,
contact Bob at (920) 743-7339

Contract Terms

CONTRACT TERMS

1. Advertiser authorizes insertion of ad in the 2023 Playbill and agrees to payment as stated on this contract.
2. Advertiser will receive two complimentary tickets to the opening night performance on June 13, 2023.
3. Peninsula Players Theatre reserves the right to refuse any ad deemed inappropriate.
4. Peninsula Players Theatre is authorized to charge additional fees for production work if advertiser does not submit camera ready PDFs. Charges will be billed from our printer at an hourly rate. Contact Bob at DC Printing for rates.
5. By signing this contract the advertiser and their representative agrees to the terms and conditions as specified on this contract.

Please make a copy for your records and send this contract with payment to:

Peninsula Players Theatre
Attn: Audra
PO Box 849
Fish Creek, WI 54212

After April 30, 2023 mail to:
4351 Peninsula Players Road
Fish Creek, WI 54212

Thank you for your support!

If you have questions, please contact Business Manager Audra Baakari Boyle at
(920) 868-3287 ext 101 or in the winter at (715) 718-0347
audra@peninsulaplayers.com