



## 2024 Peninsula Players Theatre Playbill Advertising Contract

4351 Peninsula Players Road Fish Creek, WI 54212

www.peninsulaplayers.com (920) 868-3287

**\*Contract and full payment due December 31, 2023 for Early Bird Discount.\***

**Artwork and contract due April 19, 2024. Final payment is due May 1.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**See Reverse Side for Ad Sizes, Prices and Terms**

Email PDF display ad, with high resolution CMYK images and all fonts embedded, with no bleeds or crop marks on files to Audra AND Sharon.

Peninsula Players Theatre does not create artwork or adjust sizes.  
Email Sharon at Inside the Door Graphic Design with artwork questions.  
audra@peninsulaplayers.com insidethedoor@gmail.com

☐ Please run our ad exactly as it appeared last year with **NO changes.**

☐ We will email new artwork to Audra AND Sharon at the above addresses.

*If contact info for the ad rep/graphic artist differs from the contact name of the advertiser, please provide contact information below:*

Name of Ad Rep: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

### Payment Information

☐ My check is enclosed and made payable to Peninsula Players Theatre.

☐ Use my American Express, Discover, Master Card or Visa credit card below:

*(I understand full payment will be processed at time of receipt).*

Name on Card: \_\_\_\_\_ CVV# \_\_\_\_\_  
(security code)

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Billing address for Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

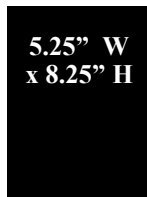
*I have read and agree to the contract terms specified on reverse side.*

**Send completed contract and payment to Peninsula Players Theatre or email to:  
audra@peninsulaplayers.com**

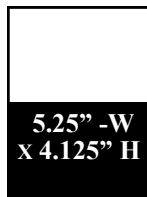
**\*\*See reverse page\*\***

## AD SIZE OPTIONS AND DIMENSIONS

**Early Birds Receive 5% off when paid in full by Dec. 31, 2023**



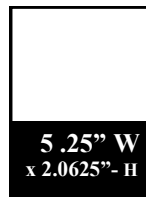
**Full Page**  
**\$1220**



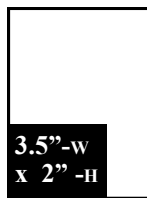
**Half Page**  
**\$690**



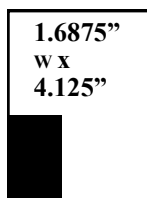
**Third Page**  
**\$600**



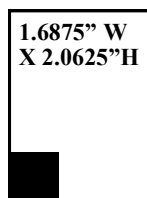
**1/4 Page**  
**Horz. only**  
**\$500**



**Business**  
**Card**  
**\$400**



**1/6 Page**  
**Vertical**  
**\$390**



**1/12 Page**  
**\$300**



### ***Deadline Dates***

**April 19, 2024**

Artwork

Contract & 50%

Deposit Due

**May 1, 2024**

Final Balance Due

**Email print quality PDF  
artwork with no crop marks  
or bleeds to:**

audra@peninsulaplayers.com  
& insidethedoor@gmail.com

Questions on preferred format,  
contact Sharon at (920) 421-0385

## Contract Terms

### CONTRACT TERMS

1. Advertiser authorizes insertion of ad in the 2024 Playbill and agrees to payment as stated on this contract.
2. Advertiser will receive two complimentary tickets to the opening night performance on June 18, 2024.
3. Peninsula Players Theatre reserves the right to refuse any ad deemed inappropriate.
4. Peninsula Players Theatre/Inside the Door Graphic Design is authorized to charge additional fees for production work if advertiser does not submit camera ready PDFs. Charges will be billed from our graphic artist at an hourly rate. Contact Sharon for rates.
5. By signing this contract the advertiser and their representative agrees to the terms and conditions as specified on this contract.

**Please make a copy for your records and send this contract with payment to:**

Peninsula Players Theatre  
PO Box 849  
Fish Creek, WI 54212

***After April 30, 2024 mail to:***  
4351 Peninsula Players Road  
Fish Creek, WI 54212

***Thank you for your support!***

If you have questions, please contact Business Manager Audra Baakari Boyle at  
(920) 868-3287 or in the winter at (715) 718-0347  
audra@peninsulaplayers.com