



# Town Web Pricing Tiers

## Rural

A simple, affordable solution for small municipalities

- ✓ 5-8 pages
- ✓ up to 2 to 3 departments
- ✓ weekly backups
- ✓ backup retention 1 month
- ✗ no business directory
- ✓ 1 calendar
- ✓ contact us form
- ✓ 1 department page
- ✓ election page link
- ✓ single page FAQs
- ✓ basic footer design
- ✓ hosting included
- ✓ Minutes & Agendas (3 categories)
- ✗ no agendas on calendar
- ✗ no quick links
- ✓ simple nav menu
- ✓ simple news & notices
- ✗ no free social media syndication
- ✓ residents can subscribe
- ✓ residents receive emails only
- ✗ no site search
- ✓ email tech support
- ✓ SLA: next day support
- ✓ training via video library
- ✗ no free web design every 3 years

## Deluxe

More pages, more features, for larger municipalities

- ✓ up to 25-30 pages
- ✓ up to 7-10 departments
- ✓ weekly backups
- ✓ backup retention 3 months
- ✓ yes, single page biz directory
- ✓ 3 calendars
- ✓ contact us form w/google maps
- ✓ up to 7 department pages
- ✓ dedicated election page
- ✓ FAQs also on department pages
- ✓ footer with department info
- ✓ hosting included
- ✓ Minutes & Agendas (5 categories)
- ✓ yes, agendas on calendar
- ✓ yes, up to 4 quick links
- ✓ simple nav menu w/dropdowns
- ✓ news & notices w/images
- ✗ no free social media syndication
- ✓ residents can subscribe
- ✓ residents receive emails & texts
- ✓ yes, site search
- ✓ email & phone support
- ✓ SLA: 8 hour support
- ✓ quarterly training
- ✗ no free web design every 3 years

## Super Deluxe

The absolute best for those who want premium service, unlimited pages & content

- ✓ unlimited pages
- ✓ unlimited departments
- ✓ daily backups
- ✓ backup retention 12 months
- ✓ yes, multi-page biz directory
- ✓ unlimited calendars
- ✓ departmental contact us forms
- ✓ unlimited department pages
- ✓ dedicated page w/events
- ✓ unlimited FAQs
- ✓ also with departments & gallery
- ✓ hosting included
- ✓ Minutes & Agendas (unlimited)
- ✓ yes, agendas on calendar
- ✓ yes, unlimited quick links
- ✓ nav "super-menu" w/dropdown
- ✓ news & notices also w/spotlight
- ✓ free social media syndication
- ✓ residents can subscribe
- ✓ residents receive emails & texts
- ✓ site search with Algolia results
- ✓ support via phone, email & chat
- ✓ SLA: 4 hour support
- ✓ unlimited training, re-training
- ✓ free redesign every 3 years

## Branding & Platinum Design

For those who want a super-premium & custom look to go a with their new website

- ✓ 4-hour branding session
- ✓ 3x stylescapes
- ✓ identity design kit
- ✓ visitor avatars
- ✓ wireframe mockups
- ✓ high-fidelity mockups
- ✓ custom coding
- ✓ custom wordpress theme