



2022 Peninsula Players Playbill Advertising Contract

4351 Peninsula Players Road Fish Creek, WI 54212

No Charge for Full Color
Please check a size

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Full Page
\$1120



5.25" W
x 8.25" H

Half Page
\$650



5.25" -W
x 4.125" H

Third Page
\$555



3.5" W x
4.125" H

Quarter
Page
Horz. only
\$420



5.25" W
x 2.0625" - H

Business
Card
\$370



3.5"-W
x 2"-H

1/6 Page
Vertical
\$360



1.6875" w
x 4.125" H

1/12 Page
\$280



1.6875" W
X 2.0625" H

Deadline Dates

April 29, 2022
Contract & 50%
Deposit Due

May 6, 2022
Artwork &
Final Balance Due

Check here to run your color ad exactly like last year with **NO changes.**

Weblink listed in display ad will hyperlink to your website from each of the Peninsula Players PDF Playbills in E-mails sent to patrons as well as on www.peninsulaplayers.com. It will also hyperlink from the Door County Experience page on www.peninsulaplayers.com to your website.

YES, I will send artwork electronically to bob@doorcountyprinting.com and audra@peninsulaplayers.com

If contact info for the ad rep/graphic artist differs from the contact name of the advertiser, please provide contact information below:

Name of Ad Rep: _____

Phone: _____ e-mail: _____

? Questions ? Contact Audra at (920) 868-3287

**Supply a print ready PDF to Audra AND Bob. No bleeds needed.
Peninsula Players Theatre does not create artwork or adjust sizes.
Questions, phone Bob at (920) 743-7339**

_____ Check is enclosed and made payable to Peninsula Players Theatre.

_____ AMX, Visa, MC or Discover Credit Card (If CC selected, full payment will be processed at time of receipt).

Name on Card: _____ CVV# _____
(security code)

Card # _____ Exp. _____

Signature: _____ Today's Date: _____

Billing address for Credit Card: _____

Send completed contract to:

Audra Baakari Boyle at Peninsula Players Theatre:

PO BOX 849, Fish Creek, WI 54212—(Winter Address),

After April 20, 2022 mail to: 4351 Peninsula Players Rd Fish Creek, WI 54212

CONTRACT TERMS

1. Advertiser authorizes insertion of ad in the digital 2022 Playbill and agrees to payment as stated on this contract.
2. Peninsula Players reserves the right to refuse any ad deemed inappropriate.
3. Peninsula Players is authorized to charge additional fees for production work if advertiser does not submit a camera ready PDF. Charges will be billed from our printer at an hourly rate. Contact Bob at DC Printing for rates.
4. Late fees will apply if payment in full is not received by the final deadline date.
5. By signing this contract the advertiser and their representative agrees to the terms and conditions as specified on this contract.

I have read and agree to the contract terms specified above.

X _____
Signature Date