

Dear Friends,

We look forward to you joining us by the bay in 2024 for our 89th season of spectacular professional theater. Explore the enclosed subscription materials to see what awaits you!

Season Forms: If you were a series subscriber in 2023, your 2024 seats are listed on the enclosed renewal invoice. If you were a Flex subscriber or are interested in a new subscription to the 2024 season, a blank subscription form is enclosed. Flex subscribers pick the dates that work for them, and our Box Office team assigns the best seats available. Please contact me for series seating options.

We will keep all the side panels open during summer performances and continue to use e-tickets and ticket scanners. We will email your tickets unless otherwise requested. Please see the renewal form for delivery options.

The 2024 Playbill is on the back of the **Series Subscription Grid** form, and a **Seating Chart** is on the back of this letter. Flexible subscriptions may be purchased through the closing performance of the first show of the 2024 season.

February 23 is the deadline for series package upgrades/changes; individual **online ticket sales begin March 1.** Please return your forms and payment promptly if you would like a series package with the same seats for all five shows. Once individual ticket sales begin, we cannot guarantee the same seats for all five shows.

Subscriber Privileges Include -

- **Priority Seating** Season ticket orders are processed before ticket sales open to the general public on March 1.
- **Favorite Seats** Choose a series package and enjoy all five shows from your favorite seats.
- **10% Discount** On extra tickets purchased by May 1, 2024, excluding student tickets.
- Free Ticket Exchanges Can no longer make the date you booked? Just call the Box Office 24 hours in advance to reschedule to another performance of the production.
- Auto Held Series Seats Your favorite seats are held for you for the 2025 season!
- Flexible Options Don't want to commit to a specific series or date? The Flex Plan lets you pick the dates now or later for all five shows. The Box Office staff will select the best seats available when you phone in your date selections.

The winter Box Office is open Monday through Thursday by phone from 10:00 a.m. to 4:00 p.m. All calls to (920) 868-3287 are forwarded to my home office. If I am unavailable, please leave a message, and I will return the call as soon as possible from my home office number of (715) 718-0347.

We look forward to seeing you during our 2024 season!

Cordially,

A^ludra Baakari Boyle Business Manager (<mark>audra@peninsulaplayers.com)</mark>