PENINSULA PLAYERS
at The Theatre in a Garden

2027 PLAYBILL ADVERTISING

ADVERTISER AGREEMENT

Advertiser details

COMPANY NAME

CONTACT NAME & TITLE

MAILING ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

WEBSITE

ARTWORK DELIVERY

Email a print quality PDF with high resolution CMYK images and embedded fonts. Include no bleeds or crop marks. Peninsula Players Theatre does not create artwork or adjust ad sizes.

- [ ] Run our ad exactly as it appeared last year, with no changes.
- [ ] We will email new artwork to both addresses below.

playbill@peninsulaplayers.com · designs@reneepuccini.com

If your ad representative or graphic artist is a different contact:

NAME

PHONE

EMAIL

Agreement & payment

- [ ] Check enclosed, payable to Peninsula Players Theatre.
- [ ] Credit card (American Express, Discover, Mastercard or Visa).

Full payment will be processed upon receipt. Please provide card details below or call the Box Office at (920) 868-3287.

Card Number: _____ Name on Card: _____

CVV #: _____ Expiration Date: _____

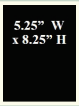
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RATES & TERMS

Select your ad size

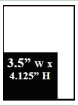
Check one option. Dimensions are width × height.



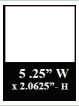
☐ Full page — 5.25 × 8.25 in — Regular $1,220 — **Early $1,159**



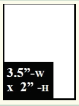
☐ Half page — 5.25 × 4.125 in — Regular $690 — **Early $655.50**



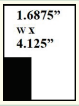
☐ Third page — 3.5 × 4.125 in — Regular $600 — **Early $570**



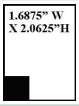
☐ Quarter page · horizontal — 5.25 × 2.0625 in — Regular $500 — **Early $475**



☐ Business card — 3.5 × 2 in — Regular $400 — **Early $380**



☐ One-sixth page · vertical — 1.6875 × 4.125 in — Regular $390 — **Early $370.50**



☐ One-twelfth page — 1.6875 × 2.0625 in — Regular $300 — **Early $285**

EARLY BIRD

Pay in full by Dec. 31, 2026 for 5% off

KEY DATES

MARCH 31, 2027	Contract, artwork & 50% deposit due
MAY 1, 2027	Final balance due

Contract terms

01 Advertiser authorizes insertion of an ad in the 2027 Playbill and agrees to the payment stated in this agreement.

02 Advertiser receives two complimentary tickets to the opening night performance of the 2027 Season.

03 Peninsula Players Theatre reserves the right to refuse any ad deemed inappropriate.

04 Peninsula Players Theatre / Renee Puccini may charge additional production fees if camera-ready PDFs are not submitted. The graphic artist bills at an hourly rate; contact Renee for rates.

05 By signing, the advertiser and their representative agree to the terms and conditions in this agreement.

RETURN THE SIGNED AGREEMENT & PAYMENT

Peninsula Players Theatre · PO Box 849 · Fish Creek, WI 54212

After April 30, 2027: 4351 Peninsula Players Road, Fish Creek, WI 54212

Questions? (920) 868-3287 · playbill@peninsulaplayers.com

Artwork format questions: Renee at designs@reneepuccini.com